



CONSULTING SERVICES

Aegis provides a host of consulting services to retailers and property owners and developers. We work with our clients to understand their businesses and objectives and then develop strategic solutions that rely on market intelligence, consumer insights, and our vast expertise of the retail and real estate industries.

Our consulting team works extensively on behalf of retailers, applying in-depth market analysis, competitive assessments, and industry best practices, in order to develop comprehensive strategic plans. RKF consultants also manage the development and execution of merchandising and marketing strategies for real estate assets and assist property owners with retail investment decision making; forecasting trends; and analyzing consumer and competitive factors, trade areas, and markets. Real estate investors also rely on Aegis to help establish the value of portfolio assets and assess the short- and long-term implications of investment strategies.

For each client assignment, we evaluate the scope of the objective and then assemble a team to ensure clients receive the full benefit of Aegis' resources and expertise. Our market research group is comprised of experts in the areas of retail and real estate research and analysis. Our marketing services specialists also work with our consulting professionals to provide creative and cost-effective marketing insights and programs.

By leveraging our knowledge of real estate markets, national tenant relationships and varied expertise, we offer clients unrivaled intelligence and opportunities.
